

ABSTRACT

A silicone adhesive comprises (A) a reaction mixture  
5 obtained by subjecting a partially condensed mixture of (i) a  
hydroxy-terminated diorganopolysiloxane and (ii) an  
organopolysiloxane copolymer having hydroxyl and alkenyl  
radicals and comprising  $R^3_3SiO_{1/2}$  units and  $SiO_2$  units, and  
(iii) a silicon compound having a silicon atom-bonded  
10 hydrogen atom and a silicon atom-bonded alkoxy radical to  
addition reaction in the presence of a platinum catalyst and  
(B) a crosslinking agent. The silicone adhesive exhibits at  
the initial a tackiness sufficient to fixedly secure a  
substrate. By press bonding another substrate to the  
15 adhesive-bearing substrate and heating them, the substrates  
can be firmly bonded together.